



**Remit Address:**  
**WAVY**  
**PO Box 403911**  
**Atlanta, GA 30384**  
**Main: (757) 393-1010**  
**Billing: (317) 923-8888**

**Billing Address:**

**Crossroads Media LLC**  
**Attention: Accounts Payable**  
**66 Canal Center Plaza**  
**Suite 555**  
**Alexandria, VA 22314**  
**USA**

# INVOICE

DUPLICATE

Advertiser	POL/Crossroads GPS	Invoice #	196620-1
Product	8/8-8/14 Crossroads GPS	Invoice Date	08/19/12
Estimate Number	882	Invoice Month	August 2012
		Invoice Period	07/30/12 - 08/14/12
Station	WAVY	Order #	196620
Account Executive	Petry Philadelphia	Alt Order #	06839290
Sales Office	Petry/Philadelphia	Deal #	
Sales Region	National	Order Flight	08/08/12 - 08/14/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	12
Special Handling		Product Code	11
		Agency Ref	IN7573/AU3290/TO1672/
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WAVY	WAVY News @ Sunrise	5a-6a		08/06/12 to 08/12/12	1x	--W----				
	WAVY			W	08/08/12	:30	5:29 AM	VASNTV04GPH	\$700.00		1
2	WAVY	WAVY News @ Sunrise	5a-6a		08/06/12 to 08/12/12	1x	---T---				
	WAVY			Th	08/09/12	:30	5:25 AM	VASNTV04GPH	\$700.00		1
3	WAVY	WAVY News @ Sunrise	5a-6a		08/06/12 to 08/12/12	1x	----F--				
	WAVY			F	08/10/12	:30	5:08 AM	VASNTV04GPH	\$700.00		1
4	WAVY	WAVY News @ Sunrise	5a-6a		08/13/12 to 08/19/12	1x	M-----				
	WAVY			M	08/13/12	:30	5:23 AM	VASNTV04GPH	\$700.00		1
5	WAVY	WAVY News @ Sunrise	5a-6a		08/13/12 to 08/19/12	1x	-T-----				
	WAVY			Tu	08/14/12	:30	5:11 AM	VASNTV04GPH	\$700.00		1
6	WAVY	Today Show M-F	7a-9a		08/13/12 to 08/19/12	1x	M-----				
	WAVY			M	08/13/12	:30	8:00 AM	VASNTV04GPH	\$1,800.00		1
7	WAVY	Today Show M-F	7a-9a		08/13/12 to 08/19/12	1x	-T-----				
	WAVY			Tu	08/14/12	:30	8:43 AM	VASNTV04GPH	\$1,800.00		1
8	WAVY	Today Show 2	9a-10a		08/13/12 to 08/19/12	1x	M-----				
	WAVY			M	08/13/12	:30	9:49 AM	VASNTV04GPH	\$500.00		1
9	WAVY	Today Show 2	9a-10a		08/13/12 to 08/19/12	1x	-T-----				
	WAVY			Tu	08/14/12	:30	9:49 AM	VASNTV04GPH	\$500.00		1
10	WAVY	News 10 @ Noon	12p-1p								

Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.



**Remit Address:**  
**WAVY**  
**PO Box 403911**  
**Atlanta, GA 30384**  
**Main: (757) 393-1010**  
**Billing: (317) 923-8888**

**Billing Address:**

**Crossroads Media LLC**  
**Attention: Accounts Payable**  
**66 Canal Center Plaza**  
**Suite 555**  
**Alexandria, VA 22314**  
**USA**

# INVOICE

DUPLICATE

Advertiser	POL/Crossroads GPS	Invoice #	196620-1
Product	8/8-8/14 Crossroads GPS	Invoice Date	08/19/12
Estimate Number	882	Invoice Month	August 2012
		Invoice Period	07/30/12 - 08/14/12
Station	WAVY	Order #	196620
Account Executive	Petry Philadelphia	Alt Order #	06839290
Sales Office	Petry/Philadelphia	Deal #	
Sales Region	National	Order Flight	08/08/12 - 08/14/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	12
Special Handling		Product Code	11
		Agency Ref	IN7573/AU3290/TO1672/
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
10	WAVY	News 10 @ Noon	12p-1p		08/13/12 to 08/19/12	1x	M- - - - -				
	WAVY			M	08/13/12	:30	12:11 PM	VASNTV04GPH	\$250.00		1
11	WAVY	News 10 @ Noon	12p-1p		08/13/12 to 08/19/12	1x	- T- - - - -				
	WAVY			Tu	08/14/12	:30	12:29 PM	VASNTV04GPH	\$250.00		1
12	WAVY	M-F 4-5p	4p-5p		08/13/12 to 08/19/12	1x	M- - - - -				
	WAVY			M	08/13/12	:30	4:46 PM	VASNTV04GPH	\$400.00		1
13	WAVY	M-F 4-5p	4p-5p		08/13/12 to 08/19/12	1x	- T- - - - -				
	WAVY			Tu	08/14/12	:30	4:33 PM	VASNTV04GPH	\$400.00		1
14	WAVY	News 10 @5p	5p-530p		08/06/12 to 08/12/12	1x	- - W- - - -				
	WAVY			W	08/08/12	:30	5:22 PM	VASNTV04GPH	\$1,500.00		1
15	WAVY	News 10 @5p	5p-530p		08/06/12 to 08/12/12	1x	- - - T- - -				
	WAVY			Th	08/09/12	:30	5:17 PM	VASNTV04GPH	\$1,500.00		1
16	WAVY	News 10 @5p	5p-530p		08/06/12 to 08/12/12	1x	- - - - F- -				
	WAVY			F	08/10/12	:30	5:22 PM	VASNTV04GPH	\$1,500.00		1
17	WAVY	News 10 @5p	5p-530p		08/13/12 to 08/19/12	1x	M- - - - -				
	WAVY			M	08/13/12	:30	5:13 PM	VASNTV04GPH	\$1,500.00		1
18	WAVY	News 10 @5p	5p-530p		08/13/12 to 08/19/12	1x	- T- - - - -				
	WAVY			Tu	08/14/12	:30	5:13 PM	VASNTV04GPH	\$1,500.00		1
19	WAVY	News 10 @530p	530p-6p								

Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.

**Remit Address:**

**WAVY**  
**PO Box 403911**  
**Atlanta, GA 30384**  
**Main: (757) 393-1010**  
**Billing: (317) 923-8888**

**Billing Address:**

**Crossroads Media LLC**  
**Attention: Accounts Payable**  
**66 Canal Center Plaza**  
**Suite 555**  
**Alexandria, VA 22314**  
**USA**

# INVOICE

DUPLICATE

Advertiser	POL/Crossroads GPS
Product	8/8-8/14 Crossroads GPS
Estimate Number	882

<b>Invoice #</b>	<b>196620-1</b>
Invoice Date	08/19/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/14/12

Station	WAVY
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	196620
Alt Order #	06839290
Deal #	
Order Flight	08/08/12 - 08/14/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	12
Product Code	11

Agency Ref	IN7573/AU3290/TO1672/
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
19	WAVY	News 10 @530p	530p-6p		08/06/12 to 08/12/12	1x	--W----				
	WAVY			W	08/08/12	:30	5:42 PM	VASNTV04GPH	\$1,500.00		1
20	WAVY	News 10 @530p	530p-6p		08/06/12 to 08/12/12	1x	---T---				
	WAVY			Th	08/09/12	:30	5:56 PM	VASNTV04GPH	\$1,500.00		1
21	WAVY	News 10 @530p	530p-6p		08/06/12 to 08/12/12	1x	----F--				
	WAVY			F	08/10/12	:30	5:53 PM	VASNTV04GPH	\$1,500.00		1
22	WAVY	News 10 @530p	530p-6p		08/13/12 to 08/19/12	1x	M-----				
	WAVY			M	08/13/12	:30	5:40 PM	VASNTV04GPH	\$1,500.00		1
23	WAVY	News 10 @530p	530p-6p		08/13/12 to 08/19/12	1x	-T-----				
	WAVY			Tu	08/14/12	:30	5:57 PM	VASNTV04GPH	\$1,500.00		1
24	WAVY	News 10 @6p	6p-630p		08/06/12 to 08/12/12	1x	--W----				
	WAVY			W	08/08/12	:30	6:09 PM	VASNTV04GPH	\$1,800.00		1
25	WAVY	News 10 @6p	6p-630p		08/06/12 to 08/12/12	1x	---T---				
	WAVY			Th	08/09/12	:30	6:29 PM	VASNTV04GPH	\$1,800.00		1
26	WAVY	News 10 @6p	6p-630p		08/13/12 to 08/19/12	1x	M-----				
	WAVY			M	08/13/12	:30	6:23 PM	VASNTV04GPH	\$1,800.00		1
27	WAVY	News 10 @6p	6p-630p		08/13/12 to 08/19/12	1x	-T-----				
	WAVY			Tu	08/14/12	:30	6:28 PM	VASNTV04GPH	\$1,800.00		1
28	WAVY	NBC Nightly News	630p-7p								

Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.



**Remit Address:**  
**WAVY**  
**PO Box 403911**  
**Atlanta, GA 30384**  
**Main: (757) 393-1010**  
**Billing: (317) 923-8888**

**Billing Address:**

**Crossroads Media LLC**  
**Attention: Accounts Payable**  
**66 Canal Center Plaza**  
**Suite 555**  
**Alexandria, VA 22314**  
**USA**

# INVOICE

DUPLICATE

Advertiser	POL/Crossroads GPS	Invoice #	196620-1
Product	8/8-8/14 Crossroads GPS	Invoice Date	08/19/12
Estimate Number	882	Invoice Month	August 2012
		Invoice Period	07/30/12 - 08/14/12
Station	WAVY	Order #	196620
Account Executive	Petry Philadelphia	Alt Order #	06839290
Sales Office	Petry/Philadelphia	Deal #	
Sales Region	National	Order Flight	08/08/12 - 08/14/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	12
Special Handling		Product Code	11
		Agency Ref	IN7573/AU3290/TO1672/
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
28	WAVY	NBC Nightly News	630p-7p		08/06/12 to 08/12/12	1x	--W----				
	WAVY			W	08/08/12	:30	6:50 PM	VASNTV04GPH	\$2,500.00		1
29	WAVY	NBC Nightly News	630p-7p		08/06/12 to 08/12/12	1x	---T---				
	WAVY			Th	08/09/12	:30	6:49 PM	VASNTV04GPH	\$2,500.00		1
30	WAVY	NBC Nightly News	630p-7p		08/06/12 to 08/12/12	1x	----F--				
	WAVY			F	08/10/12	:30	6:50 PM	VASNTV04GPH	\$2,500.00		1
31	WAVY	NBC Nightly News	630p-7p		08/13/12 to 08/19/12	1x	M-----				
	WAVY			M	08/13/12	:30	6:51 PM	VASNTV04GPH	\$2,500.00		1
32	WAVY	NBC Nightly News	630p-7p		08/13/12 to 08/19/12	1x	-T-----				
	WAVY			Tu	08/14/12	:30	6:50 PM	VASNTV04GPH	\$2,500.00		1
33	WAVY	M-F 7-730p	7-730p		08/13/12 to 08/19/12	1x	M-----				
	WAVY			M	08/13/12	:30	7:10 PM	VASNTV04GPH	\$1,200.00		1
34	WAVY	M-F 7-730p	7-730p		08/13/12 to 08/19/12	1x	-T-----				
	WAVY			Tu	08/14/12	:30	7:17 PM	VASNTV04GPH	\$1,200.00		1
35	WAVY	M-F 730-8p	730-8p		08/13/12 to 08/19/12	1x	M-----				
	WAVY			M	08/13/12	:30	7:48 PM	VASNTV04GPH	\$1,200.00		1
36	WAVY	M-F 730-8p	730-8p		08/13/12 to 08/19/12	1x	-T-----				
	WAVY			Tu	08/14/12	:30	7:47 PM	VASNTV04GPH	\$1,200.00		1
37	WAVY	M-F News 10 @11	11p-1130p								

Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.

**Remit Address:**

**WAVY**  
**PO Box 403911**  
**Atlanta, GA 30384**  
**Main: (757) 393-1010**  
**Billing: (317) 923-8888**

**Billing Address:**

**Crossroads Media LLC**  
**Attention: Accounts Payable**  
**66 Canal Center Plaza**  
**Suite 555**  
**Alexandria, VA 22314**  
**USA**

# INVOICE

DUPLICATE

Advertiser	POL/Crossroads GPS
Product	8/8-8/14 Crossroads GPS
Estimate Number	882

<b>Invoice #</b>	<b>196620-1</b>
Invoice Date	08/19/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/14/12

Station	WAVY
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	196620
Alt Order #	06839290
Deal #	
Order Flight	08/08/12 - 08/14/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	12
Product Code	11

Agency Ref	IN7573/AU3290/TO1672/
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
37	WAVY	M-F News 10 @11	11p-1130p								
	WAVY			08/13/12 to 08/19/12	1x	M- - - - -					
				M	08/13/12	:30	11:21 PM	VASNTV04GPH	\$1,800.00		1
38	WAVY	M-F News 10 @11	11p-1130p								
	WAVY			08/13/12 to 08/19/12	1x	- T- - - - -					
				Tu	08/14/12	:30	11:21 PM	VASNTV04GPH	\$1,800.00		1
39	WAVY	Tonight Show w/Leno	1134p-1237a								
	WAVY			08/13/12 to 08/19/12	1x	M- - - - -					
				M	08/13/12	:30	12:31 AM	VASNTV04GPH	\$400.00		1
40	WAVY	Tonight Show w/Leno	1134p-1237a								
	WAVY			08/13/12 to 08/19/12	1x	- T- - - - -					
				Tu	08/14/12	:30	12:30 AM	VASNTV04GPH	\$400.00		1
44	WAVY	Olympic Prime	Olympic Prime								
	WAVY			08/06/12 to 08/12/12	1x	- - W- - - -					
				W	08/08/12	:30	10:49 PM	VASNTV04GPH	\$5,000.00		1
45	WAVY	Olympic Prime	Olympic Prime								
	WAVY			08/06/12 to 08/12/12	1x	- - - T- - -					
				Th	08/09/12	:30	10:18 PM	VASNTV04GPH	\$5,000.00		1
46	WAVY	Olympic Prime	Olympic Prime								
	WAVY			08/06/12 to 08/12/12	1x	- - - - F- -					
				F	08/10/12	:30	10:35 PM	VASNTV04GPH	\$5,000.00		1
47	WAVY	Olympic Prime	Olympic Prime								
	WAVY			08/06/12 to 08/12/12	1x	- - - - - S-					
				Sa	08/11/12	:30	8:24 PM	VASNTV04GPH	\$5,000.00		1
48	WAVY	Today Show 3	10a-11a								
	WAVY			08/13/12 to 08/19/12	2x	MT- - - - -					
				M	08/13/12	:30	10:52 AM	VASNTV04GPH	\$400.00		1
				Tu	08/14/12	:30	10:45 AM	VASNTV04GPH	\$400.00		2

Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.



**Remit Address:**  
**WAVY**  
**PO Box 403911**  
**Atlanta, GA 30384**  
**Main: (757) 393-1010**  
**Billing: (317) 923-8888**

**Billing Address:**

**Crossroads Media LLC**  
**Attention: Accounts Payable**  
**66 Canal Center Plaza**  
**Suite 555**  
**Alexandria, VA 22314**  
**USA**

# INVOICE

DUPLICATE

Advertiser	POL/Crossroads GPS	Invoice #	196620-1
Product	8/8-8/14 Crossroads GPS	Invoice Date	08/19/12
Estimate Number	882	Invoice Month	August 2012
		Invoice Period	07/30/12 - 08/14/12
Station	WAVY	Order #	196620
Account Executive	Petry Philadelphia	Alt Order #	06839290
Sales Office	Petry/Philadelphia	Deal #	
Sales Region	National	Order Flight	08/08/12 - 08/14/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	12
Special Handling		Product Code	11
		Agency Ref	IN7573/AU3290/TO1672/
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
49	WAVY	Hampton Roads Show	11a-12p		08/13/12 to 08/19/12	1x	MT- - - - -				
	WAVY			Tu	08/14/12	:30	11:26 AM	VASNTV04GPH	\$150.00		1
50	WAVY	Olympics Late News M-Su	Olympic Late News I		08/06/12 to 08/12/12	1x	-- W- - - -				
	WAVY			W	08/08/12	:30	11:57 PM	VASNTV04GPH	\$1,800.00		1
51	WAVY	Olympics Late News M-Su	Olympic Late News I		08/06/12 to 08/12/12	1x	- - - T- - -				
	WAVY			Th	08/09/12	:30	12:26 AM	VASNTV04GPH	\$1,800.00		1
52	WAVY	Olympics Late News M-Su	Olympic Late News I		08/06/12 to 08/12/12	1x	- - - - F- -				
	WAVY			F	08/10/12	:30	12:26 AM	VASNTV04GPH	\$1,800.00		1
53	WAVY	Olympics Late News M-Su	Olympic Late News I		08/06/12 to 08/12/12	1x	- - - - - S-				
	WAVY			Sa	08/11/12	:30	12:23 AM	VASNTV04GPH	\$1,800.00		1
54	WAVY	Olympics Late News M-Su	Olympic Late News I		08/06/12 to 08/12/12	2x	- - - - - S				
	WAVY			Su	08/12/12	:30	11:40 PM	VASNTV04GPH	\$1,800.00		2
	WAVY			Su	08/12/12	:30	11:54 PM	VASNTV04GPH	\$1,800.00		1

Aired Spots **53**

Gross Total **\$85,050.00**  
Agency Commission **\$12,757.50**  
Net Amount Due **\$72,292.50** **Payment Terms 30 Days**

Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.